

Career paths in English

Website editor Salary: £12,000- 25,000	Marketing/ Advertisement Salary: £16,000 - £60,000	ESOL Teacher Salary: £20,000 - £38,000
The Job:	The Job:	
Website editors are responsible for all of the content on their specific site, whether they write it themselves or they commission it from a writer. They can work on all types of websites, including sales and reviews pages, but they mostly work in the news and current affairs sector.	Marketing officers think of creative ways to promote their employer's products, services or message. They can be involved in all areas of marketing such as planning, advertising, public relations and sponsorship. Marketing is now often influenced through digital platforms.	ESOL stands for English for Speakers of Other Languages and so an ESOL teacher works with people who need to learn English to be able to work and live in England. The students they teach are aged 14 to 24 and are often young unaccompanied minors, which means they are by themselves in a strange country, and so ESOL teachers can act as more than just a teacher but also a life mentor.
Education:	Education:	Education:
At 14 (Farringdon KS4) GCSE English At 16 (College/ 6th Form) A Level English Apprenticeship Digital Media At 18 (University) Degree in English, Journalism (Degree Apprenticeship)	At 14 (Farringdon KS4) GCSE English At 16 (College/ 6th Form) A Level English Level 3 Marketing / Business At 18 (University) Degree in Marketing	At 14 (Farringdon KS4) GCSE English At 16 (College/ 6th Form) A Level English/ foreign Language At 18 (University) Degree in English Language
Tips:	Tips:	Tips:
Get involved with school newspaper/website. Look for work at local newspaper or digital media.,	Explore the qualifications through Chartered Institute of Marketing. Marketing is often linked with digital industries.	Gain valuable experience and show a willingness to learn by volunteering. There are options to travel aboard and teacher English in a Foreign country.
Employers	Employers	Employers
Most Medium and Large Business	Most Medium and Large Business	
LMI: Low (1629 Jobs in NE)	LMI: Medium (3743 Jobs in NE)	LMI: Strong (4,707 Jobs in NE)
Other Related jobs	Other Related jobs	Other Related jobs
<ul style="list-style-type: none"> • Reporter • Website Writer • Copywriter 	<ul style="list-style-type: none"> • Copywriter • Events Manger • Advertising 	<ul style="list-style-type: none"> • English Teacher • Translator • Interpreter